

Rebuilding Together Peninsula Embarks on New Effort to Measure Impact

About the Organization

Rebuilding Together Peninsula (RTP) is the local affiliate of a national nonprofit organization, Rebuilding Together. Since 1989, RTP has provided free repair services for the most vulnerable homeowners – seniors, veterans, persons with disabilities, low-income families with children – and community facilities. Each year, RTP brings over 2,000 community volunteers together with about 200 low-income homeowners to take care of critical home repairs, with the goal of ensuring safe and healthy housing for those who are most in need.

The Challenge

RTP's staff and volunteers see firsthand the results of their home modifications and repair work. They know not only how their efforts improve the houses they fix, but how their work improves the well-being of low-income homeowners and their families. The community members whom RTP serves tell stories of being able to stay in their homes because of



increased wheelchair accessibility, heating, and/or other improvements. RTP believes that these home improvements will have long-term effects and that homeowners will be safer, healthier, and will experience less stress and greater well-being. However, RTP does not have solid evidence of this that they could share with funders and the local community.

The Solution

Actionable Insights reviewed all the documents and data RTP already had, looking at existing annual reports, mission and vision statements, intake forms, and existing survey instruments. The partners then facilitated the development of a logic model with RTP leadership to identify the activities and the short-term and long-term outcomes of the program. The Actionable Insights team also conducted interviews with community members to obtain feedback on the logic model, and used this feedback to strengthen the model. Based on the revised, community-endorsed logic model, Actionable Insights

developed a feasible evaluation plan and is now working with RTP to train its staff to collect pre- and post- data from homeowners. Actionable Insights will analyze the data and develop an evaluation report for RTP to show the measurable impact the organization is having in the community. These results will bolster the great anecdotal evidence that RTP already has, enhancing the organization's ability to compete for funding and its reputation as a leader in the field.

“Actionable Insights has brought a collaborative, professional, and customized approach to the table, which has given our leadership great comfort throughout a new and complex process. I highly recommend this team!”

David Cattivera, Executive Director

Benefits and Results

- Community-supported logic model that the RTP team can share with stakeholders and funders.
- Practical, professionally-developed evaluation plan to support staff capacity-building, data collection, and measurement of impact.
- Plan for demonstrating how their work contributes improved well-being of local residents, to build credibility in the community, be seen as leaders in the housing field, and have a clear story to tell to potential funders and volunteers.



About Actionable Insights, LLC

Actionable Insights helps organizations discover and act on data-driven insights to achieve better outcomes. Co-founders Melanie Espino and Jen van Stelle, Ph.D. lend their expertise to clients in the areas of health, early childhood development, youth development, STEM education/outreach, aging, and community collaboration efforts.

Organizations come to Actionable Insights for help in:

- Measuring their impact
- Discovering key insights in their data
- Better telling the story of their work
- Planning and executing effective, data-driven action

Send an email to inquiries@actionableLLC.com or call **408-384-4956** to find out how Actionable Insights can help you.